



Skills England

Draft Preview

DRAFT APPRENTICESHIP ASSESSMENT PLAN FOR THE PHOTOGRAPHER APPRENTICESHIP

ST1388/V2

APPRENTICESHIP REFERENCE NUMBER	LEVEL OF THIS APPRENTICESHIP	INTEGRATION
ST1388	4	None

Assessment Plan

ST1388 Photographer Occupational Standard Assessment Plan Level 4

Introduction

This Apprenticeship Assessment Plan (AAP) sets out the requirements for the assessment of the photographer apprenticeship. It should be read in conjunction with the General Requirements for Apprenticeship Assessment. Where there is conflict between this AAP and the General Requirements, this AAP takes precedence. Assessment organisations must also comply with the relevant regulatory framework for apprenticeship assessment.

It is important that the assessment of apprentices is proportionate, valid, and provides reliable evidence of an apprentice's attainment of the relevant knowledge and skills. As such, assessment organisations must design assessments to ensure:

- employers have confidence that the apprentice has reached the expected performance standard
- apprentices are sufficiently secure in their knowledge and skills, so that they could demonstrate their competence in different contexts (for example, a different workplace)

Assessment Outcomes

The assessment outcomes group and summarise the knowledge and skills that must be demonstrated in assessments. All assessment outcomes must be assessed.

Knowledge and skills statements in **bold (red)** are mandatory and must be assessed in every version of the assessment that is made available.

ASSESSMENT OUTCOME	MAPPING
AO1: Work Planning & Brief Interpretation Plans assignments by engaging with clients to clarify purpose, scope, constraints and H&S implications; interprets and translates briefs into feasible creative and technical approaches, proposing options and agreeing the preferred approach.	K7, K8 S4, S5 , S6, S7
AO2: Technical Image Capture & Equipment Operation Sets up, checks and safely operates cameras, lenses, lighting and equipment; applies camera settings, lighting principles and composition to capture images that meet; the agreed brief while recording key workflow information.	K6, K13, K14, K15, K16 S10 , S11, S12 , S13 , S14
AO3: Post-Production, Editing & Asset Output Implements post-production workflows to retouch images, apply colour management, manage and convert file formats (including legacy/digitised sources), and prepare finished content/outputs; embeds and preserves metadata and exports assets in line with client and organisational requirements.	K17 , K19, K20 , K21, K22, K24 S15 , S16, S17, S18 , S19, S20 , S21, S24
AO4: Digital Asset Security, Systems & Workflow Management Implements security procedures and good digital security practice across the imaging workflow; preserves metadata integrity and diagnoses common system issues to protect files, devices and networks.	K18 , K23 S22 , S23
AO5: Customer Service, Collaboration & Communication Communicates professionally with clients and stakeholders, manages updates and developing situations, and collaborates within teams; escalates issues appropriately while maintaining service standards.	K11, K12 S8, S9
AO6: Professional Practice, Industry Awareness & Compliance Applies industry knowledge, legislation, H&S and insurance requirements within assignments; aligns activity to business objectives and undertakes continuous professional development to remain current with technologies, sustainable solutions and best practice.	K1 , K2, K3 , K4 , K5, K9 , K10 S1 , S2, S3, S25

Assessment requirements

Assessment organisations must set apprenticeship assessments. Assessment organisations should consider how technology and digital tools can support innovation and efficiency.

Assessment organisations must design apprenticeship assessments to include at least one **portfolio**.

Any additional assessment(s) must be selected from the following list of methods to ensure the assessment outcomes are met in full:

- **presentation**
- **professional discussion**
- **project**
- **question and answer**
- **observation**
- **simulation**
- **additional portfolio**

Apprentices may be assessed at any appropriate point during their apprenticeship programme.

Assessments may be designed to allow a centre or training provider to mark assessments. The assessment organisation is responsible for ensuring all assessments are sufficiently reliable and valid, and for the accuracy of any centre or training provider marking.

Performance descriptors

Performance descriptors describe the level of performance required to achieve a pass or distinction grade. Assessment organisations must design assessments that align with these descriptions.

Performance Category	Pass	Distinction
Applied Knowledge	Demonstrates sound application of practical, theoretical and technical knowledge in a photography context to address well-defined but complex and non-routine problems and reach appropriate, generally effective outcomes.	Applies knowledge with confidence and precision in a photography context, consistently producing high-quality outputs in response to well-defined but complex and non-routine problems, with solutions that often enhance outcomes or processes.
Applied Skills	Identifies and applies suitable cognitive and practical skills to complete work activities in imaging workflows, adapting as necessary to meet requirements. Methods chosen are generally appropriate, with results that meet organisational or sector expectations.	Adapts and applies cognitive and practical skills with a high degree of flexibility and operational fluency in imaging workflows, ensuring that methods are both effective and optimised for quality and efficiency of service outcomes.
Regulatory and Procedural Awareness	Applies relevant legislation, regulation and organisational procedures with sound judgement in the photographic practice context, adapting appropriately to varied and occasionally complex situations.	Interprets and applies regulatory and procedural requirements with insight and appropriate flexibility in the photographic practice context, identifying implications and making informed decisions in varied and occasionally complex situations.
Communication and Collaboration	Communicates clearly and collaborates effectively with colleagues and stakeholders in client and team interactions, contributing to responsive customer service delivery.	Communicates and collaborates with confidence and insight in client and team interactions, tailoring approaches to diverse stakeholder needs and contributing to improved collaboration and service outcomes.
Information Use and Decision Making	Analyses and interprets relevant information from a range of photographic sources to make informed decisions, showing clear awareness of the occupational context and broader scope of the role.	Analyses, interprets and evaluates information from a range of photographic and related sources, providing insightful justification for decisions and demonstrating strong awareness of broader

Responsibility and Autonomy		implications within the occupational area.
	Takes responsibility for actions and decisions within set parameters, managing own work and, where relevant, coordinating others in the photography environment, with adequate awareness of risks and priorities.	Proactively takes responsibility for actions and decisions within set parameters, managing own work and coordinating others in the photography environment, independently using sound judgement about risks and priorities to manage resources or actions

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