

End-point assessment plan for Curator apprenticeship standard

Apprenticeship standard number	Apprenticeship standard level	Integrated end-point assessment
ST0782	7	No

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Introduction and overview

This document sets out the requirements for end-point assessment (EPA) for the Curator apprenticeship standard. It is for end-point assessment organisations (EPAOs) who need to know how EPA for this apprenticeship must operate. It will also be of interest to Curator apprentices, their employers and training providers.

Full time apprentices will typically spend 36 months on-programme (before the gateway) working towards the occupational standard, with a minimum of 20% off-the-job training. All apprentices must spend a minimum of 12 months on-programme.

The EPA period should only start, and the EPA be arranged, once the employer is satisfied that the apprentice is deemed to be consistently working at or above the level set out in the occupational standard, all of the pre-requisite gateway requirements for EPA have been met and can be evidenced to an EPAO.

For level 3 apprenticeships and above apprentices without English and mathematics at level 2 must achieve level 2 prior to taking their EPA.

The EPA must be completed within an EPA period lasting typically 6 month(s), after the EPA gateway.

The EPA consists of 2 discrete assessment methods.

The individual assessment methods will have the following grades:

Assessment method 1: Professional Discussion underpinned by a portfolio

- Fail
- Pass
- Distinction

Assessment method 2: Exhibition project and written report

- Fail
- Pass
- Distinction

Performance in the EPA will determine the overall apprenticeship standard grade of:

- Fail
- Pass
- Distinction

EPA summary table

On-programme (typically 36 months)	Training to develop the occupation standard's knowledge, skills and behaviours (KSBs).
End-point assessment gateway	 Employer is satisfied the apprentice is consistently working at, or above, the level of the occupational standard. English and mathematics Level 2
	Apprentices must complete:
	an evidence portfolio
End-point assessment (which will typically take 6	Assessment method 1: Professional Discussion underpinned by a portfolio
months)	With the following grades:
	FailPassDistinction
	Assessment method 2: Exhibition Project and Written Report
	With the following grades:
	FailPassDistinction

Length of end-point assessment period The EPA will be completed within an EPA period lasting typically of 6 months, after the EPA gateway.

Order of assessment methods

The assessment methods can be delivered in any order.

Gateway

The EPA period should only start once the employer is satisfied that the apprentice is consistently working at or above the level set out in the occupational standard, that is to say they are deemed to have achieved occupational competence. In making this decision, the employer may take advice from the apprentice's training provider(s), but the decision must ultimately be made solely by the employer.

For Professional Discussion underpinned by a portfolio, the apprentice will be required to complete:

- an evidence portfolio. The format and structure of the evidence portfolio needs to be agreed between the employer, the apprentice and the EPA (e.g. hard copy or on-line). However, the content must be sufficient to evidence the apprentice can apply the knowledge, skills and behaviours required as mapped to assessment method professional discussion underpinned by a portfolio (AM1).
- There must be at least one piece of evidence relating to each knowledge, skill and behaviour mapped to AM1. One piece of evidence can be referenced against more than one knowledge, skill or behavioural requirement. It is expected that there will typically be a minimum of 20 pieces (2 per duty) and a maximum of 30 pieces of evidence.
- The evidence portfolio should contain written accounts of activities that have been completed and referenced against the knowledge, skills and behaviours, supported by appropriate evidence, including photographic evidence and work products, such work instructions, safety documentation, company policies and procedures as appropriate to the activities. Witness testimonies, and feedback from colleagues and/or clients should also be included. The testimonies and feedback must reflect factual accounts of occupational competence. It should not include reflective accounts or any methods of self-assessment.
- The assessment organisation will provide further guidance on the content.

For the Exhibition Project and Written Report the apprentice will be required to submit:

there are no pre-gateway requirements for this assessment method

Assessment methods

Assessment method 1: Professional Discussion underpinned by a portfolio (This assessment method has 1 component.)

Assessment method 1 component 1: Professional Discussion underpinned by a portfolio

Overview

This assessment will take the form of a professional discussion underpinned by a portfolio which must be appropriately structured to draw out the best of the apprentice's competence and excellence and cover the KSBs assigned to this assessment method. It will involve the questions that will focus on coverage of prior learning or activity undertaken in the learning journey to establish occupational competence.

The rationale for this assessment method is:

The knowledge and skills required for this assessment method are specialist and niche and are typically undertaken on a planned schedule. The professional discussion underpinned by evidence in the portfolio will allow the apprentice to demonstrate all KSBs.

Curators are required to be comfortable in face-to-face discussions about their role and the objectives of it in relation to their organisation and the wider sector. They are required to explain and justify their rationale in relation to complex narrative. This method is closely aligned to the requirements of the role.

The professional discussion underpinned by a portfolio will allow the apprentice to demonstrate the ability to perform the role in a different context or large/small organisations in order to demonstrate transferable skills.

Delivery

The independent assessors will conduct and assess the professional discussion underpinned by a portfolio. They will check the identity of the apprentice prior to assessment commencement.

The professional discussion underpinned by a portfolio must last for 150 minutes. The independent assessor has the discretion to increase the time by up to 10% to allow the apprentice to complete their last answer.

During this method, the independent assessor must combine questions from the EPAO's question bank in relation to the KSBs for this method and those generated by themselves.

The professional discussion underpinned by a portfolio will be conducted as set out here:

There should be a minimum of 20 questions.

The independent assessor will ask the apprentice questions based on the knowledge, skills and behaviours identified for this method. The apprentice may use their portfolio of evidence to exemplify a point they are discussing. The independent assessor may ask follow-up questions generated by themselves to either probe replies further and/or to seek clarification on rationale.

A short break, if required, can be allowed during the discussion. The duration of the short break is not included in the 150 minutes time allowed.

Video conferencing can be used to conduct the professional discussion, but the EPAO must have processes in place to verify the identity of the apprentice and ensure the apprentice is not being aided in some way. Face-to-face discussion is preferred to allow the apprentice to easily demonstrate

evidence from their portfolio. If video conferencing is used, the facilities should ensure easy, remote, demonstration of evidence. EPAOs must ensure appropriate measures are in place to prevent misrepresentation, for example, screen share and 360-degree camera function with assessors when the assessments are undertaken remotely.

The independent assessor must use the assessment tools and procedures that are set by the EPAO to record the professional discussion underpinned by a portfolio.

The independent assessor will make all grading decisions.

Venue

The professional discussion should take place in a quiet room, free from distractions and influence.

The professional discussion can take place in any of the following:

- employer's premises
- a suitable venue selected by the EPAO (for example a training provider's premises)

Other relevant information

A question bank must be developed by EPAOs. The question bank must be of sufficient size to prevent predictability and the EPAO must review it regularly (at least once a year) to ensure that it, and its content, are fit for purpose. The questions relating to the underpinning KSBs, must be varied yet allow assessment of the relevant KSBs.

Independent assessors must use the question bank as a source for questioning and are expected to use their professional judgment to tailor those questions appropriately. Independent assessors are responsible for generating suitable questions in line with the EPAO's training and standardisation process.

EPAOs must ensure that apprentices have a different set of questions in the case of re-sits/re-takes.

EPAOs will produce the following material to support this assessment method:

- question bank
- structured specification
- Identification verification documentation
- Marking materials including a template to record the apprentice's responses to questions generated by the independent assessor
- Grade recommendation documentation

Assessment method 2: Exhibition Project and Written Report (This assessment method has 2 components.)

Method 2 Component 1: Exhibition Project

Overview

The Exhibition Project is undertaken after the apprentice has gone through the gateway.

The curation of an exhibition project should be designed to ensure that the apprentice's work meets the needs of the business, is relevant to their role and allows the relevant KSBs to be demonstrated for the EPA. Therefore the project's subject, title and scope will be agreed between the employer and the

EPAO. The employer will ensure it has a real business application and the EPAO will ensure it meets the requirements of the EPA (including suitable coverage of the KSBs assignment to this assessment method). The EPAO must refer to the grading descriptors to ensure that projects are pitched appropriately. The EPAO should sign-off the project title to confirm its suitability prior to the project commencing. This should be agreed within the first week of entering the EPA period.

It is recognised that the exhibition project may form part of a larger project which will be worked on by the apprentice and others. Although this is not ideal, the employer and EPAO will need to ensure that the project identification, implementation and review processes can be attributed to the apprentice to allow them to demonstrate all KSBs required.

The rationale for this assessment method is:

- Curators research, understand, develop and interpret collections, themes or subjects to make
 them accessible to wide ranging and diverse public or private audiences. The Curator's
 activities support the audiences' development of knowledge by captivating their interest in
 collections or places. They communicate information to them in a wide variety of ways including
 developing narratives through displays, exhibitions, public events, digital media methods and
 publications to bring to life collections both modern and/or ancient across a variety of subjects.
 This exhibition project and subsequent report will enhance the organisation audience
 engagement.
- The KSBs identified for this assessment method will naturally occur whilst undertaking the exhibition project and also be reflected in the report.

Delivery of both components

Apprentices will curate an exhibition project (component 1) and write a report to support its conception, implementation and review (component 2). The project and report will be assessed holistically.

The exhibition project is undertaken after the apprentice has gone through the gateway process. The apprentice will develop and implement their exhibition project and then submit their written report to the EPAO after a maximum of 20 weeks of the the project title being agreed.

The employer will ensure the apprentice has sufficient time and the necessary resources, within this period, to plan, undertake the exhibition project and write the report.

Whilst completing the exhibition project and writing the report, the apprentice should be subject to the supervision arrangements outlined below:

- the employer will need to allow time for the apprentice to research and gain sign-off for the exhibition project content, undertake the project and write the report.
- the apprentice should complete their exhibition project and report unaided. When the exhibition project is submitted or displayed, and the report is submitted, the apprentice and their employer must verify that the submitted project is the apprentice's own work.

The exhibition project will be conducted as set out here:

 The apprentice will first undertake subject research and visitor insight research based on the agreed exhibition project title to determine content and the scope of the exhibition project (including key performance indicators, budget and resource requirements). The content and scope will be signed-off by the employer prior to commencing the physical/digital exhibition project. This will typically take 2 weeks after the exhibition title has been agreed

• The apprentice should then, working with others e.g. designers/subject experts, develop and install the exhibition project in accordance with organisation project management requirements, prior to undertaking audience feedback. This will typically take 14 weeks.

The exhibition project may be based on any of the following:

- the curation of a digital/on-line exhibition project
- the curation of a new exhibition, in-line with the Organisation's programme strategy
- another exhibition project as agreed by the employer and EPAO

The exhibition project must contain:

 a minimum of 6 items from 3 different types of media (for example 3-D objects, archival materials, photographs etc) or different sensory groups (for example tactile, auditory, olfactory etc)

Where a digital exhibition project is chosen this may be submitted to the independent assessor with the report. Where the exhibition project is physical it must remain displayed so it can be viewed by the independent assessor. The EPAO will provide guidelines to the employer.

It is recognised that the exhibition project may form part of a larger project which will be worked on by the apprentice and others. Although this is not ideal, the employer and EPAO will need to ensure that the project identification, implementation and review processes can be attributed to the apprentice to allow them to demonstrate all KSBs required.

Review

The independent assessor will review the exhibition project making any notes to support their assessment when combined with the written report assessment. For a physical project arrangements will need to be made by the EPAO with the employer for the independent assessor to view the exhibition. This should be completed without extending the EPA unnecessarily. Similarly, all quality control processes will also be conducted in a timely manner, as determined by the EPAO.

Required supporting material

EPAOs will produce the following material to support this assessment method:

- an exhibition project specification
- work authenticity confirmation paperwork
- marking materials and guidelines
- a template document for the Independent Assessor to record their notes from viewing the exhibition project to support the written report assessment.
- employer guidelines regarding the availability of any physical project

Method 1 Component 2: Written Report

Overview

In conjuction with undertaking the exhibition project (component 1 above), the apprentice will write a report to support the project's conception, implementation and review. The exhibition project and written report will be assessed holistically.

The rationale for this assessment method is:

Please see above – component 1

Curators are also required to demonstrate research approaches, analysis of impact of activities and provide succinct information presentation in written reports for dissemination in their organisation, therefore, to support the exhibition project with a written report would fulfil these requirements.

The exhibition project and subsequent report will allow demonstration of working to organisational policies and procedures, including involving others as required.

Delivery

The written report may be paper based or electronic and should be submitted to the EPAO within 4 weeks of completion of the exhibition project.

As a minimum all reports must include:

- An introduction
- The scope of the exhibition project (including key performance indicators)
- Visitor research and findings to provide the content of the exhibition project
 - research to identify relevance to intended audience eg local community relevance or historical significance with contemporary impact
 - o research to ascertain visitor numbers, seasonal/daily flow, and planning to take this into account for goals and visitor growth
 - o research visitor-led themes for co-creation of displays/exhibitions
- Ideas presentation, budget information, sign-off and selection
- A project plan including milestones, deadlines and those involved
- Exhibition development and installation
- Project outcomes i.e. audience feedback and evaluation including budget management
- Recommendations and conclusions

The written report has a maximum word limit of 3,000. A tolerance of plus or minus 10% is allowed. Appendices, references, diagrams etc. will not be included in this total.

The written report must map, in an appendix, how it evidences the relevant KSBs for this assessment method.

When the exhibition project is submitted/viewed and the written report is submitted, the employer and the apprentice should verify that both are the apprentice's own work.

Marking

The independent assessor will holistically assess the exhibition project and the written report and in a timely manner, as determined by the EPAO, and without extending the EPA unnecessarily. Similarly all quality control processes will also be conducted in a timely manner, as determined by the EPAO.

Supporting material

EPAOs will produce the following material to support this assessment method:

- Outline of the assessment method's requirements
- Report submission process including tracking
- Marking materials for the written report including final grade outcome
- Documentation for the employer to verify the work is that of the apprentice

Reasonable adjustments

The EPAO must have in place clear and fair arrangements for making reasonable adjustments for this apprenticeship standard. This should include how an apprentice qualifies for reasonable adjustment and what reasonable adjustments will be made. The adjustments must maintain the validity, reliability and integrity of the assessment methods outlined in this assessment plan.

Weighting of assessment methods

Assessment methods are equally weighted

Method 1 Professional Discussion underpinned by a portfolio

Grading

Assessment method 1: Professional Discussion underpinned by a portfolio

KSBs	Fail	Pass – all criteria have to be achieved	Distinction – all criteria have to be achieved
K1 K2 K3 K4 K5 K6 K8 K9 K11 K13 K14 K17 K18 K21 K22 K23 S1 S4 S5 S8 S9 S10 S14 S16 S19	Does not meet the pass criteria	Explain how they interpret the Arts Council England Museums Accreditation procedures and identify how this applies to their organisation to ensure compliance with Arts Council Accreditation (K1) Explain how they interpret the current UK collections management standard and identify how this applies to their organisation to ensure compliance (K2, K3) Explain how they have interpreted Museums Association Code of Ethics to ensure best practice and how they act with integrity and high ethical standards (K4, B2) Describe how they have used collections care best practice, monitor environmental control and ensure	Explain how they have critically interpreted the Arts Council Accreditation in relation to the Organisation's policies and procedures identifying any non-compliance issues, evaluating options to ensure compliance.(K1) Justify identified improvements to lifecycle requirements based on collections audits/collections management statements.(S4) Explain how they have updated their personal specialist knowledge research and how they have used this to influence programming (K6, S5)

S21 good practice in Conservation Explain how they have learnt **S22** measures (K5) and applied lessons from **S23** implementating effective Explain how they have commissioned, solutions to challenges and undertaken and/or disseminated obstacles (B9) B1 B2 collections related research, choosing B5. B7 from the range of research Explain how they have B8 B9 methodologies/techniques, and using analysed the impact on **B10** their up-to-date subject/sector Curatorship in the Organisation knowledge and understanding (K6, S5, of presentations B10) given/conferences attended/contributions to Explain their organisation's business internal publications including and project planning processes making recommendations for including long, medium and short-term future attendance or objectives (K8) content.(S21) Explain how they identified their key Explain how they have stakeholders and used a range of analysed the impact of training engagement techniques to effectively delivered/sharing best practice interact with them (K9) within the organisation on its Explain how they have built achievement of objectives and partnerships to share knowledge/best alignment with its Strategic practice, internally and/or externally, goals (S22) communicating to achieve shared Explain how they have made goals and objectives. Explain how they recommendations to improve have used their interpersonal and compliance and identify teamworking skills to facilitate innovative actions based on cooperation and collaboration, knowledge of the wider sector. identifying others' strengths and subject specialisms and sector solving problems. (K11 S19, B5, B7, networks (S8) Explain the fundraising principles, policies and processes of their organisation including contribution/signposting to fundraising/income generation through grant applications, sponsorship and charging activities as appropriate for the role (K13, S16) Analyse how their personal activities for example acting as an Ambassador support the strategic goals of the organisation and the wider context in which it sits, including the significance

and importance of their role to the success of the organisation (K14, K21,

Explain how they have ensured compliance with their organisation's

S21)

people policies and procedures when managing/supporting teams (K17 S14)

Explain how they have identified appropriate engagement and relationship building techniques and acting with purpose by being enthusiastic and enthusing others to enable effective communication including developing and delivering audience-appropriate talks and tours, to wide ranging and diverse audiences. (K22, S23, B1)

Explain how they have used appropriate written and verbal communication techniques, complying with brand guidelines, to engage with internal and external colleagues, to provide appropriate communication content (K18)

Explain how they have met the organisation's processes and procedures e.g. health & safety and security, GDPR, and/or data management processes and procedures, to ensure compliance. (K23)

Explain how they have led on the application and development of collections management policies, including cataloguing, whilst ensuring suitable handling, sorage provision and audits (S1)

Explain how they interpret lifecycle requirements of objects/collections ie acquisition to disposal e.g. by analysing the output of timely and accurate collections audits and collection management statements to ensure compliance (S4)

Explain how they have recruited and selected subject experts, internal/external agencies, contractors and other organisations to work with collaboratively (S10)

Explain how they use information gained from subject specialism and sector networks, to relate collections to a wider historical/contemporary understanding, and identify gaps in the organisation's knowledge, to inform to inform medium and long-term plans (S8, S9)

Explain how they have delivered training and/or shared best practice within their organisation to support its achievement of objectives and alignment with its strategic goals (S22)

Explain how they have dealt simultaneously with many tasks and situations including constraints outside of their control or unforeseen changes (B9)

Assessment method 2: Exhibition project and written report

KSBs	Fail	Pass – all criteria has to be achieved	Distinction – all criteria has to be achieved
K7 K10 K12 K15 K16 K19 K20	Does not meet the pass criteria	Explains how they have demonstrated analysis of internal/external engagement methods to identify appropriate content development, interpretation and application strategies. (K7)	Explain how they have identified and evaluated new ways of presenting and engaging audiences with displays and collections (K7) Explain how they have identified
S2 S3 S6 S7 S11 S12 S13 S15		Explains how they have used appropriate visitor experience processes to determine and use appropriate interpretation methodologies, refresh and/or represent displays/exhibitions (K10,	how to reach new levels of audiences – perhaps not previously reached - and justified the approaches to broaden community engagement and relevance (K10, S7, S13)
\$17 \$18 \$20 \$24		Explains how they have used the theory and practice of presentation, interpretation and programming, including emerging digital skillsets, as	Explain how they have identified organisational/inter-departmental improvements/changes as a result of personal engagement with wider teams. (S11)
B3 B4 B6		well as interpreting and responding to research, visitor research, intelligence and analysis of audience feedback to deliver new exhibitions, projects and collection displays using	Explain how they have identified, evaluated and substantiated recommendations regarding new, relevant, broader programming themes to explore (K15, S13)

initiative and imagination (K10, K15, S2, S6, S13, B3)

Explains how they have identified appropriate negotiation strategies and have negotiated with stakeholders to achieve agreed project outcomes. (K19, S18)

Explains how they have worked with subject experts and designers to develop creative interpretation/story telling approaches and content for public programming, and used influencing techniques which achieve the required outcome.(K20, S7, S12)

Explain how they have applied the Organisation's project management processes in order to work with others to achieve projects from inception to completion, setting and agreeing milestones, deadlines and workflow including budget preparation and management, managing others' expectations at all times (K12, K16, S11, S15, B4, B6)

Explains how they have interogated, interpreted and evaluated data sets on audience engagement (S17)

Describe the written reports which they have produced in an appropriate format for stakeholders and which include future actions (S20)

Explains how they have contributed to articles, blogs, and other social media activity (S24)

Explain how they have critically analysed the impact of articles written/blogs/social media activity and public response to this e.g. retweets, identifying key areas for enhancement (S24)

Overall EPA grading

All EPA methods must be passed for the EPA to be passed overall.

To achieve an overall distinction, distinction must be achieved in both assessment methods

To achieve a pass, a minimum of pass must be achieved in both assessment methods

Grades from individual assessment methods should be combined in the following way to determine the grade of the EPA as a whole:

Assessment method 1	Assessment method 2	Overall grading
Fail	Fail	Fail
Fail	Pass	Fail
Fail	Distinction	Fail
Pass	Fail	Fail
Distinction	Fail	Fail
Pass	Pass	Pass
Distinction	Pass	Pass
Pass	Distinction	Pass
Distinction	Distinction	Distinction

Re-sits and re-takes

Apprentices who fail one or more assessment method will be offered the opportunity to take a re-sit or a re-take at the employer's discretion. A re-sit does not require further learning, whereas a re-take does.

Apprentices should have a supportive action plan to prepare for the re-sit or a re-take. The apprentice's employer will need to agree that either a re-sit or re-take is an appropriate course of action.

An apprentice who fails an assessment method, and therefore the EPA in the first instance, will be required to re-sit or re-take any failed assessment methods only.

The timescales for a resit/retake are agreed between the employer and EPAO. A resit is typically completed within 5 months of the EPA outcome notification. The timescale for a re-take is dependent on how much re-training is required and is typically completed within 6 months of the EPA outcome notification. All assessment methods must be taken within a 6 month period, otherwise the entire EPA will need to be re-sat/re-taken.

Re-sits and re-takes are not offered to apprentices wishing to move from pass to distinction.

Where any assessment method has to be re-sat or re-taken, the apprentice will be awarded a maximum EPA grade of pass, unless the EPAO determines there are exceptional circumstances requiring a re-sit or re-take.

Roles and responsibilities

Role	Responsibility
Apprentice	complete the on-programme element of the apprenticeship prepare for and complete the EPA
Employer	 identify when the apprentice is ready to pass the gateway and undertake their EPA notify the EPAO that the apprentice has passed the gateway
	should not be involved in the delivery of the EPA
EPAO	As a minimum EPAOs should: • appoint administrators/invigilators and markers to administer/invigilate and mark the EPA • provide training and CPD to the independent assessors they employ to undertake the EPA • Create learner specifications detailing the EPA, process, content etc. • ensure there is no direct connection with the apprentice, their employer or training provider i.e. there must be no conflict of interest • have processes in place to conduct internal quality assurance and do this on a regular basis • organise standardisation events and activities in accordance with this plan's IQA section • organise and conduct moderation of independent assessors' marking in accordance with this plan • have, and operate, an appeals process • conform to the requirements of the nominated EQA provider
Independent assessor	As a minimum an independent assessor should: • be independent of the apprentice, their employer and training provider(s) i.e. there must be no conflict of interest • have had training from their EPAO in terms of good assessment practice, operating the assessment tools and grading • have the capability to assess the apprentice at this level i.e. meet the occupational requirements as set out in the IQA section of this assessment plan • attend the required number of EPAOs standardisation and training events per year (as defined in the IQA section)
Training provider	As a minimum the training provider should: • work with the employer to ensure that the apprentice is given the opportunities to develop the KSBs outlined in the standard and monitor their progress during the onprogramme period

readiness for EPA prior to the gateway • plays no part in the EPA itself		
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Internal Quality Assurance (IQA)

Internal quality assurance refers to the requirements that EPA organisations must have in place to ensure consistent (reliable) and accurate (valid) assessment decisions. EPA organisations for this EPA must:

- appoint independent assessors who have knowledge of the following occupational areas:
 Museum and Heritage sector, Museum Best Practice and Arts Council Policies, Collections
 Care and Conservation practice
- appoint independent assessors who have recent relevant experience of the occupation/sector at least the same level as the apprentice gained in the last three years or significant experience of the occupation/sector.
- appoint independent assessors who are members of relevant professional bodies.
- appoint independent assessors who are competent to deliver the end-point assessment and who meet the following minimum requirements:
 - the assessor should have worked or be currently working in a similar environment to the apprentice for example large/small organisation
- provide training for independent assessors in terms of good assessment practice, operating the assessment tools and grading
- have robust quality assurance systems and procedures that support fair, reliable and consistent assessment across the organisation and over time
- operate induction training and standardisation events for independent assessors when they
 begin working for the EPAO on this standard and before they deliver an updated assessment
 method for the first time
- ensure independent assessors attend standardisation events on an ongoing basis and at least once per year

Affordability

Affordability of the EPA will be aided by using at least some of the following practice:

- using an employer's premises
- online assessment

Professional body recognition

Professional body recognition is not relevant to this occupational apprenticeship.

Mapping of knowledge, skills and behaviours (KSBs) Assessment method 1: Professional Discussion underpinned by a portfolio

Knowledge

- **K1** The Accreditation standards under the Arts Council England's Museum Accreditation scheme as they apply to their organisation
- **K2** The current UK collections management standard, overseen by the Collections Trust as it applies to their organisation
- **K3** Organisation's collections management and documentation policies and procedures
- K4 Museums Association Code of Ethics, including the theory of ethical curating
- **K5** Collections care best practice including professional standards for preservation, preventive and remedial conservation
- **K6** Research methodology/techniques and knowledge management processes, and up-to-date knowledge on the debates affecting the sector eg. sustainable collections, the future of collecting, accessibility
- **K8** Business and project planning processes including long, medium and short-term e.g. business continuity, exhibition and display planning and programming
- **K9** Understand how to identify their key stakeholders and how to most effectively engage with and manage them
- K11 Partnership building to share knowledge/best practice, internally and/or externally
- K13 Fundraising principles, policies and processes in relation to their organisation
- **K14** The strategic goals of the organisation and the wider context in which it sits, and where their personal activities support these goals
- K17 People (staff) management policies and procedures
- **K18** Written and verbal communication techniques to engage, in accordance with brand guidelines, with internal and external colleagues and provide appropriate communication content e.g. in reports, making presentations, attending/speaking at conferences and conveying information to others.
- **K21** The significance and importance of your role to the success of the organisation
- **K22** Engagement and relationship building techniques to enable effective communication including developing and delivering audience-appropriate talks and tours to wide ranging and diverse audiences
- **K23** Organisation process and procedures, relative to their role e.g. data management, GDPR, health & safety and security

Skills

S1 Lead on the application and/or development of collections management processes including cataloguing whilst ensuring suitable handling, storage provision and audits

- **S4** Lead on and/or manage collections development which may include acquisition, disposal and loans, including national/international inter-organisation loans as appropriate. Ability to evaluate the long-term implications of collections development decisions.
- \$5 Commission, undertake and/or disseminate collections-related research
- **S8** Build subject specialist and sector networks internally and/or externally to keep abreast of emerging trends and developments that may impact medium and long-term plans
- **S9** Relate collections to a wider historical or contemporary understanding
- **\$10** Recruit and select, as required by their organisation, subject experts, internal/external agencies, contractors and other organisations to work with collaboratively
- \$14 Manage teams, which may include some/all volunteers as required
- **\$16** Contribute/signpost to fundraising/income generation through grant applications, sponsorship and charging activities as appropriate for the role
- **\$19** Communicate, both in writing and verbally, to a range of stakeholders to achieve shared goals, objectives and solve problems
- **S21** Act as an Ambassador for the organisation to raise its profile and communicate the importance of its work. This may mean representing the organisation including attending and/or presenting at conferences and workshops as well as developing/contributing to publications for the organisation
- **\$22** Share best practice and/or deliver training to internal staff and external organisations e.g. Museums Association regarding accession activities.
- **\$23** Deliver talks/tours/presentations/events to continue to engage existing audiences e.g. members and supporters as well as to broaden the participation base

Behaviours

- B1 Passion and commitment: acts with purpose by being enthusiastic and enthusing others
- B2 Trust: acts with integrity and high ethical standards
- B5 Solves problems: has a can-do approach
- **B7** Interpersonal skills: gets along well with others, establishes effective working relationships with co-workers, managers, clients and/or the public.
- **B8** Team working: by personal example, encourages and facilitates cooperation and collaboration; takes into account inclusion and diversity factors; ensures group identity; fosters commitment and team spirit; identifies and works to others' strengths
- **B9** Work under pressure: works well in an environment where there will be many tasks and situations to deal with at once. There may be constraints outside their control or unforeseen changes or problems to deal with.
- **B10** Continuous Professional Development: Proactively keeps industry and best practice knowledge and skills up-to-date, having an eye to the future.

Assessment method 2: Exhibition project and written report

Knowledge

- **K7** Content development, interpretation and application strategies across a wide variety of internal/external engagement methods e.g. public programming of exhibitions and displays, collections interpretation, digital curation, online and electronic portals, screenings, tours, events, talks and learning activities
- **K10** Visitor experience processes which may include interpretation/exhibitions/display and audience access including programming
- **K12** Project management processes including an understanding of brokering, commissioning, managing external consultancies, creative, design and build services. This may include both small and/or large-scale projects and could be internally or externally focused.
- **K15** Theory and practice of presentation, interpretation and programming, including established and emerging digital skillsets
- K16 Appropriate financial processes which may include budget preparation and management
- **K19** Negotiation strategies to achieve a breadth of successful outcomes for the organisation for example delivering an exhibition; budget savings; signing of legal agreements
- **K20** Influencing techniques which take in to account others' views and considerations along with the organisation's objectives

Skills

- **S2** Deliver new exhibitions, projects and collections displays as appropriate and with authenticity, e.g. research, development, organisation, administration, installation
- **S3** Refresh and/or re-present permanent, temporary and online displays/ exhibitions, determining and using appropriate interpretation methodologies
- **S6** Interpret and respond to research, intelligence and analysis of audience feedback and preferences
- **\$7** Work with subject experts to develop creative interpretation/story telling approaches and content for public programming, including exhibitions, displays, events, learning activities and digital content
- \$11 Work with others to achieve projects from inception to completion meeting agreed outcomes
- **\$12** Develop exhibitions and display through internal/external designers as appropriate for their organisation
- **\$13** Analyse and respond to visitor research when planning exhibitions, displays and digital content, programming and digital content
- **S15** Set/agree milestones, deadlines and workflow for colleagues (in other departments or members of project/programme teams) to ensure delivery, as required by the organisation.
- \$17 Interrogate, interpret and evaluate data sets on audience engagement
- **\$18** Negotiate with stakeholders in order to achieve desired outcomes and to align with institutional objectives
- **\$20** Write reports, for a range of internal/external audiences, regarding activities

\$24 Contribute to the institution's on-line and social media presence, and digital content in accordance with the organisation's objectives

Behaviours

- **B3** Innovation: proactively uses initiative and imagination to develop and identify new ideas where appropriate
- **B4** Results focus: achieves tasks in a timely manner
- **B6** Expectation management: diplomatically manages the differing expectations of others, both internal and external, regarding what is practically achievable in terms of stipulated requirements e.g. time scales, budgets.